



Campbell's Appoints Daniel L. Poland Chief Enterprise Transformation Officer

November 14, 2024

Cassandra Green named Senior Vice President and Head of Supply Chain

CAMDEN, N.J.--(BUSINESS WIRE)--Nov. 14, 2024-- **Campbell Soup Company (NASDAQ:CPB)** (Campbell's) today announced the appointment of Daniel L. Poland to the newly created role of Executive Vice President and Chief Enterprise Transformation Officer, effective immediately. Poland will continue to report to President and Chief Executive Officer Mark Clouse and remain a member of Campbell's Operating Committee.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20241114358374/en/>

 Daniel L. Poland, Executive Vice President and Chief Enterprise Transformation Officer (Photo: Business Wire)

Poland will lead a new Enterprise Transformation Office to accelerate business performance, elevate capabilities, and drive continuous improvement. Campbell's Enterprise Transformation Office is a cross-functional team to drive digital transformation, integrated business planning, innovation process, food safety and quality, sustainability, and create the supply chain network of the future.

"Transformation is essential to stay nimble and to accelerate our growth in pursuit of setting the standard for performance in the food industry," said Clouse. "Our Enterprise Transformation Office will elevate critical capabilities and improve our effectiveness to create competitive advantages for the company. I'm confident Dan will bring the speed, agility and focus that transformed our supply chain to this new role and help drive our next era of growth."

Poland joined the company in 2022 and most recently served as Executive Vice President and Chief Supply Chain Officer where he led the supply chain including procurement, food safety and quality, occupational health and safety, engineering, planning and logistics, as well as all manufacturing sites and the company's network of contract manufacturers.

Poland has extensive experience in the food industry, having served in senior supply chain, operations, plant management, and research and development roles with large, leading corporations and smaller high-growth companies. Prior to Campbell's, Poland held leadership roles at KIND Snacks, Pinnacle Foods, WhiteWave Foods and H.J. Heinz Company.

Daniel L. Poland, Executive Vice President and Chief Enterprise Transformation Officer (Photo: Business Wire)

Green to Lead Campbell's Supply Chain

The company named Cassandra Green Senior Vice President and Head of Supply Chain, reporting to Poland. She will oversee the company's end-to-end supply chain including manufacturing, procurement, customer logistics and planning, operational excellence, as well as manufacturing and supply chain category leads.

Green most recently served as Campbell's Senior Vice President of Manufacturing and Supply Chain Category Leadership. She

has held roles of increasing responsibility in supply chain leadership since joining the company in 2010 and has overseen all aspects of the supply chain function including planning, procurement, manufacturing, logistics, transportation, and customer service. Prior to Campbell's, Green served as the Asia Pacific Continuous Improvement Director for Diageo.

"Cass has played a critical role in transforming Campbell's supply chain," said Poland. "With a proven track record of leading supply chain organizations and driving business results, she is the right person to lead our continued progress."

About Campbell's

For more than 150 years, Campbell's (NASDAQ:CPB) has been connecting people through food they love. Generations of consumers have trusted us to provide delicious and affordable food and beverages. Headquartered in Camden, N.J. since 1869, the company generated fiscal 2024 net sales of \$9.6 billion. Our portfolio includes iconic brands such as *Campbell's*, *Cape Cod*, *Goldfish*, *Kettle Brand*, *Lance*, *Late July*, *Milano*, *Michael Angelo's*, *noosa*, *Pace*, *Pacific Foods*, *Pepperidge Farm*, *Prego*, *Rao's*, *Snyder's of Hanover*, *Swanson* and *V8*. The company is a member of the Standard & Poor's 500 as well as the FTSE4Good and Bloomberg Gender-Equality Indices. For more information, visit www.campbellsoupcompany.com.

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