



Campbell's Named to Civic 50 Greater Philadelphia in Recognition of Community Impact Work

June 27, 2025

CAMDEN, N.J.--(BUSINESS WIRE)--Jun. 27, 2025-- **The Campbell's Company (NASDAQ:CPB)** has been named a 2025 honoree of the [Civic 50 Greater Philadelphia](#) by the Chamber of Commerce for Greater Philadelphia in partnership with the nonprofit Points of Light.

The Civic 50 Greater Philadelphia measures and recognizes civic-minded companies that use their time, talent, and resources to drive social impact within their organizations and communities – setting the standard for civic engagement in the region. Honorees were selected based on four dimensions of their community engagement program including investment of resources, integration across business functions, institutionalization and impact measurement.

“We believe in the power of food to connect people and build stronger communities, starting in Camden and the Greater Philadelphia region – our home for more than 155 years,” said Mick Beekhuizen, Campbell's President and Chief Executive Officer. “We're proud of our legacy of impact and the continued work our team does every day to strengthen and empower all the communities where we live and work.”

Campbell's is an active community partner in the Greater Philadelphia and South Jersey region, working to strengthen and empower communities through employee volunteerism, grant making and long-term partnerships with nonprofits. The work is focused on three core areas: Increasing food access, encouraging healthy living, and nurturing Campbell's neighborhoods. Last year, Campbell's employees based at its Camden headquarters contributed over 10,000 volunteer hours.

The company's philanthropic work is driven by The Campbell's Foundation, which provides Community Impact Grants, supports long-term partnerships addressing food access and food security, and matches monetary donations made by employees. Earlier this week, the company provided a \$1.5 million grant through The Campbell's Foundation to the Food Bank of South Jersey to support its new [Center for Health, Wellness, and Nutrition](#). The new space is designed to expand access to nutritious food, advance community health and provide wellness programs across South Jersey.

The company's multi-year community program, [Full Futures](#), brings together nonprofit, private and public partners in the Camden City School District to support school nutrition programming that ensures all students are well nourished and ready to thrive in school and life. Now in its fourth year, the program takes a comprehensive approach to advance the school food environment—from cafeteria equipment, to expanded meal programs, to menu reformulation and more.

“The Chamber is proud to recognize Campbell's as a 2025 honoree of the Civic 50 Greater Philadelphia,” said Chellie Cameron, President and Chief Executive Officer of the Chamber. “Each of this year's honorees are valued members of Greater Philadelphia's business community, exemplifying what it means to be a positive corporate citizen and demonstrating the power of service. We thank Campbell's for their efforts to drive impact and congratulate them on this tremendous achievement.”

Since 2011, the national Civic 50 has provided a national standard for superior corporate citizenship and has showcased how companies drive social impact in their business and within the community.

To learn more about the Civic 50 Greater Philadelphia and its honorees, please visit Chmbr.biz/Civic50.

About The Campbell's Company

For 155 years, The Campbell's Company (NASDAQ:CPB) has been connecting people through food they love. Headquartered in Camden, N.J. since 1869, generations of consumers have trusted us to provide delicious and affordable food and beverages. Today, the company is a North American focused brand powerhouse, generating fiscal 2024 net sales of \$9.6 billion across two divisions: Meals & Beverages and Snacks. Our portfolio of 16 leadership brands includes: *Campbell's*, *Cape Cod*, *Chunky*, *Goldfish*, *Kettle Brand*, *Lance*, *Late July*, *Pace*, *Pacific Foods*, *Pepperidge Farm*, *Prego*, *Rao's*, *Snack Factory*, *Snyder's of Hanover*, *Swanson* and *V8*. For more information, visit www.thecampbellscompany.com.

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Campbell's

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