



## Campbell's Appoints Todd Cunfer Chief Financial Officer

October 7, 2025

*Established Finance Leader Brings Over Two Decades of Food Industry Experience*

CAMDEN, N.J.--(BUSINESS WIRE)--Oct. 7, 2025-- **The Campbell's Company (NASDAQ:CPB) (Campbell's)** today announced the appointment of Todd Cunfer as Executive Vice President and Chief Financial Officer, effective Oct. 20, 2025. He will report to Campbell's President and Chief Executive Officer Mick Beekhuizen and become a member of the company's Operating Committee and an Executive Officer.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20251007967740/en/>



Todd Cunfer

"I am excited to welcome Todd to the Campbell's team," said Beekhuizen. "With more than two decades of food industry experience, he brings the expertise and perspective we need at this moment. His proven ability to drive change and deliver superior financial

results as a strong business partner will be a tremendous asset to our company. Moreover, his deep industry knowledge will be invaluable as we navigate the dynamic operating environment and continue executing our strategy to deliver sustainable, profitable growth."

Cunfer brings over 25 years of proven finance and operational experience in the consumer packaged goods industry, specifically in food. He will lead Campbell's finance function, including controllership, corporate financial planning and analysis, corporate strategy and development, tax, treasury, internal audit, investor relations, transactional services and financial systems.

He joins Campbell's from Freshpet (NASDAQ: FRPT) where he served as Chief Financial Officer since 2022. From 2017 until 2022, he was Chief Financial Officer at Simply Good Foods Company (NASDAQ: SMPL), a nutritional foods and snacking products company. Previously, Cunfer spent over twenty years in senior finance roles at The Hershey Company (NYSE: HSY), including Vice President International Finance, Vice President, Global Supply Chain Finance and Vice President, North America Finance.

Cunfer earned his B.A. in finance from the College of William and Mary and an M.B.A from the University of Virginia Darden School of Business.

Cunfer succeeds Carrie Anderson who is leaving the company to pursue new opportunities.

Beekhuizen said, "I want to thank Carrie for her contributions to Campbell's. We all wish her the absolute best in her future endeavors."

### **About The Campbell's Company**

For more than 155 years, The Campbell's Company (NASDAQ:CPB) (Campbell's) has been connecting people through food they love. Headquartered in Camden, N.J. since 1869, generations of consumers have trusted us to provide delicious and affordable food and beverages. Today, the company is a North American focused brand powerhouse, generating fiscal 2025 net sales of \$10.3 billion across two divisions: Meals & Beverages and Snacks. Its portfolio of 16 leadership brands includes *Campbell's*, *Cape Cod*, *Chunky*, *Goldfish*, *Kettle Brand*, *Lance*, *Late July*, *Pace*, *Pacific Foods*, *Pepperidge Farm*, *Prego*, *Rao's*, *Snack Factory*, *Pretzel Crisps*, *Snyder's of Hanover*, *Swanson* and *V8*. For more information, visit [thecampbellscompany.com](http://thecampbellscompany.com)

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