Campbell's Appoints Cassandra Green Chief Supply Chain Officer

March 3, 2026

CAMDEN, N.J.--(BUSINESS WIRE)--Mar. 3, 2026-- **The Campbell's Company (NASDAQ:CPB) (Campbell's)** today announced the appointment of Cassandra Green as Chief Supply Chain Officer, effective immediately. Green will report to President and Chief Executive Officer Mick Beekhuizen and will join the company's Operating Committee.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20260303153016/en/

Cassandra Green

In this elevated role, Green will continue to lead Campbell's end-to-end supply chain, including customer logistics and planning, procurement, operational excellence, manufacturing and supply chain category leadership. She will also assume responsibility for food safety and quality.

"Cass is a proven leader with deep knowledge of our business and a track record of delivering results," said Beekhuizen. "Her ability to drive operational excellence and develop strong teams makes her the right leader to help shape our enterprise priorities and further strengthen our supply chain to fuel the growth of our business."

Green joined the company in 2010 as a plant manager in Australia and has held a variety of leadership roles across the organization. Her experience includes leading the company's former fresh supply chain, overseeing manufacturing for the Meals & Beverages division and guiding the enterprise co-manufacturing strategy.

Most recently, as Head of Supply Chain, Green has driven an increased focus on total delivered costs and helped advance innovative approaches to mitigate inflation pressures. She has also played a key role in advancing operational excellence and digitization initiatives to make Campbell's supply chain a competitive advantage.

About The Campbell's Company

For more than 155 years, The Campbell's Company (NASDAQ:CPB) has been connecting people through food they love. Headquartered in Camden, N.J. since 1869, generations of consumers have trusted us to provide delicious and affordable food and beverages. Today, the company is a North American focused brand powerhouse, generating fiscal 2025 net sales of $10.3 billion across two divisions: Meals & Beverages and Snacks. Our portfolio of 16 leadership brands includes: *Campbell's* , *Cape Cod*, *Chunky*, *Goldfish*, *Kettle Brand*, *Lance*, *Late July*, *Pace*, *Pacific Foods*, *Pepperidge Farm*, *Prego*, *Rao's* , *Snack Factory*, *Snyder's of Hanover*, *Swanson* and *V8*. For more information, visit www.thecampbellscompany.com.

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Campbell's
Investors:
Rebecca Gardy
(856) 342-6081
Rebecca_Gardy@campbells.com

Media:
James Regan
(856) 219-6409
James_Regan@campbells.com

Source: The Campbell's Company