



## Campbell's® Partners with Banza® to Introduce Its First-Ever Gluten Free Condensed Chicken Noodle Soup

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*For the first time in its 150-year history, Campbell's Chicken Noodle Soup goes gluten free with Banza's chickpea pasta*

CAMDEN, N.J.--(BUSINESS WIRE)--Jun. 16, 2026-- Campbell's and [Banza](#), the #1 better-for-you pasta brand in the U.S., today announced the launch of a new gluten free condensed soup option. The new variety pairs the comfort of Campbell's Chicken Noodle Soup with Banza's beloved gluten free chickpea penne pasta, delivering the classic flavor fans know and love.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260616967853/en/>



Campbell's Condensed Banza Chickpea Pasta and Chicken Soup

For the first time, one of America's most iconic soups is available for gluten free eaters to enjoy, marking a milestone for Campbell's. This answers growing consumer demand

for gluten free options without compromising on taste or tradition. Approximately 30% of the U.S. population actively seeks gluten free options<sup>1</sup>, and the U.S. gluten free market is projected to grow at a 9.8% compound annual growth rate from 2026 to 2033<sup>2</sup>.

"For over 125 years, Campbell's Chicken Noodle Soup has been a staple in homes across America. Partnering with Banza lets us bring that same classic chicken noodle taste to the growing number of people looking for gluten free options, made with ingredients like No Antibiotics Ever chicken meat and Banza's chickpea pasta in a flavorful variety that will stand out on shelf," said Benjamin Crook, senior vice president of soup at The Campbell's Company.

Developed for quick lunches and busy weeknights, Campbell's Condensed Gluten Free Banza Chickpea Pasta and Chicken Soup is made with No Antibiotics Ever chicken meat from USDA approved U.S. suppliers. Campbell's and Banza worked together to develop a special variety of Banza's chickpea pasta designed to hold up in broth while maintaining its texture in the finished soup.

"Banza's mission is to inspire people to eat more chickpeas, and what better way to do that than partnering with one of the most iconic American food brands," said Brian Rudolph, co-founder and CEO of Banza. "Campbell's Chicken Noodle Soup has been a staple for generations. Bringing it to the gluten free community for the first time is something we're proud to be a part of."

Campbell's® Condensed Gluten Free Banza Chickpea Pasta and Chicken Soup is [available now on Amazon](#) and will roll out to retailers nationwide, with a suggested retail price of \$1.99 per can. To celebrate the launch, Prime members can save 20% on the new soup during Amazon Prime Day. For more information, visit [campbells.com](#) and [eatbanza.com](#).

<sup>1</sup> Source: Market Research Future, United States Gluten Free Products Market Report, 2026

<sup>2</sup> Source: Grand View Research, U.S. Gluten Free Products Market Report, 2026

### About The Campbell's Company

For more than 155 years, The Campbell's Company (NASDAQ:CPB) (Campbell's) has been connecting people through food they love. Headquartered in Camden, N.J. since 1869, generations of consumers have trusted us to provide delicious and affordable food and beverages. Today, the company is a North American focused brand powerhouse, generating fiscal 2025 net sales of \$10.3 billion across two divisions: Meals & Beverages and Snacks. Our portfolio of 16 leadership brands includes *Campbell's*, *Cape Cod*, *Chunky*, *Goldfish*, *Kettle Brand*, *Lance*, *Late July*, *Pace*, *Pacific Foods*, *Pepperidge Farm*, *Prego*, *Rao's*, *Snack Factory*, *Snyder's of Hanover*, *Swanson* and *V8*. For more information, visit [thecampbellscompany.com](#)

### About Banza

Banza makes beloved foods more nutritious with chickpeas. Since 2014, Banza has been on a mission to inspire people to eat more chickpeas and other beans because of their positive impact on human and environmental health. It all started when Banza introduced the first-ever chickpea pasta and paved the way for the better-for-you category. Today, Banza is the #1 better-for-you pasta brand in the U.S. You can find its pasta, pizza, mac & cheese, and waffles in over 26,000 stores nationwide and online.

Banza is one of the first brands to earn the CleanScan Certification from The Detox Project. This verifies its foods were tested for glyphosate and more than 400 pesticides at an accredited third-party lab and showed non-detectable levels. Test results and certified products are [published](#) and accessible via the QR code on Banza packaging.

For more information, head over to [eatbanza.com](https://eatbanza.com) or [@eatbanza](#) on Instagram and TikTok.

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